

Crescimento inclusivo:

Condições para uma governação da internet

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Tópicos

- Definições para um conceito central
 - Definição OCDE (Inclusive Growth Framework)
 - Definição Banco Mundial (*Growth Report: Strategies for Sustained Growth and Inclusive Development*)
 - Definição United Nations Development Programme
- ONU: Sustainable Development Goals
 - Algumas medidas concretas
- (algumas) Questões de partida

Definição OCDE

- Inclusive growth is **economic growth** that creates opportunity for all segments of the population and **distributes the dividends of increased prosperity**, both in monetary and non-monetary terms, fairly across society.
- Rising inequality in earnings and in wealth is a major concern, but money is just one aspect of people's well-being. In just about every area, whether it be **education, life expectancy, or employment** prospects, success is determined by socio-economic status, wealth and assets, sex, age or the places where people live.

OECD's Inclusive Growth Framework

- It includes a measure of “**multidimensional living standards**” designed to track societal welfare, and analyse the extent to which growth translates into improvements that matter most for people’s lives.
- It includes an **income dimension**, measured as average household real disposable income adjusted for inequality between the income of the average household and that of a household at a different decile (e.g. median or bottom 10%).
- It also includes the **non-income dimensions of health and unemployment**, chosen based on empirical work on the most significant determinants of subjective well-being.
- Methodological work is ongoing to **refine the multidimensional livings standards measure**, incorporating other non-income dimensions that matter for well-being, such as *health inequality* and *education*.

Definição Banco Mundial

- Rapid pace of growth is unquestionably necessary for substantial poverty reduction, but for this growth to be sustainable in the long run, it should be **broad-based** across sectors, and **inclusive** of the large part of the country's labor force.
- This definition of inclusive growth implies a direct link between the **macro and micro determinants of growth**.
- Encouraging broad-based and inclusive growth does not imply a return to government-sponsored **industrial policies**, but instead puts the emphasis on policies that remove constraints to growth and create a level playing field for investment.

Growth Report: Strategies for Sustained Growth and Inclusive Development

- Publicado pela Commission on Growth and Development, em 2008.
- **Inclusiveness** – a concept that encompasses equity, equality of opportunity, and protection in market and employment transitions – is an essential ingredient of any successful growth strategy.
- Here we emphasize the idea of **equality of opportunity** in terms of access to markets, resources, and unbiased regulatory environment for businesses and individuals.

Definição United Nations Development Programme

- The Open Working Group has included the concept as part of the post-2015 development agenda. Number 8 of the 17 proposed Sustainable Development Goals is “**promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.**”
- “Growth is inclusive when it takes place in the sectors in which the poor **work** (e.g. agriculture); occurs in places where the poor **live** (e.g. undeveloped areas with few resources); uses the **factors of production** that the poor possess (e.g. unskilled labour); and reduces the prices of **consumption** items that the poor consume (e.g. food, fuel and clothing)” (UNDP’s chief economist, Thangavel Palanivel)

ONU: Sustainable Development Goals

- Goal 1 End poverty in all its forms everywhere
- Goal 2 End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- Goal 3 Ensure healthy lives and promote well-being for all at all ages
- **Goal 4 Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all**
- **Goal 5 Achieve gender equality and empower all women and girls**
- Goal 6 Ensure availability and sustainable management of water and sanitation for all

Sustainable Development Goals - 2

- Goal 7 Ensure access to affordable, reliable, sustainable and modern energy for all
- **Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all**
- **Goal 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation**
- Goal 10 Reduce inequality within and among countries
- Goal 11 Make cities and human settlements inclusive, safe, resilient and sustainable
- Goal 12 Ensure sustainable consumption and production patterns

Sustainable Development Goals - 3

- Goal 13 Take urgent action to combat climate change and its impacts
- Goal 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development
- Goal 15 Protect, restore and promote sustainable use of terrestrial ecosystems
- Goal 16 Promote peaceful and inclusive societies for sustainable development,
- **Goal 17 Strengthen the means of implementation and revitalize the global partnership for sustainable development**

ONU: specific measures

- 4.6 by 2030 ensure that all youth and at least x% of adults, both men and women, achieve literacy and numeracy
- 4.b by 2020 expand by x% globally the number of scholarships for developing countries to enroll in higher education, including vocational training, ICT, technical, engineering and scientific programmes in developed countries and other developing countries
- 5.b enhance the use of enabling technologies, in particular ICT, to promote women's empowerment
- 8.2 achieve higher levels of productivity of economies through diversification, technological upgrading and innovation, including through a focus on high value added and labour-intensive sectors

ONU: specific measures (cont.)

- 8.3 promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage formalization and growth of micro-, small- and medium-sized enterprises including through access to financial services
- 9.c significantly increase access to ICT and strive to provide universal and affordable access to internet in LDCs by 2020
- 17.8 fully operationalize the Technology Bank and STI (Science, Technology and Innovation) capacity building mechanism for LDCs by 2017, and enhance the use of enabling technologies in particular ICT

(algumas) Questões de partida

- Em que medida os serviços públicos electrónicos estão orientados às **necessidades efetivas dos cidadãos** em termos, nomeadamente, de **usabilidade, eventos de vida** e outros ?
- Qual o impacto que as novas tecnologias no domínio do digital estão a fazer-se sentir no domínio do **emprego e das condições de trabalho** ?
- Que iniciativas estão a ser tomadas no sentido de se garantir a inclusão nas **transformações que se verificam nas diferentes áreas profissionais** em particular naquelas mais afectadas pela digitalização da economia ?
- De que forma estão a ser encarados os impactos do digital na **sustentabilidade do estado social** ?
- Que iniciativas estão ou devem ser tomadas para a inclusão na Sociedade da Informação dos **imigrantes, refugiados e outras minorias** ?
- Em que medida as políticas de governação da Internet garantem o **acesso intergeracional e a igualdade de género** a todos os cidadãos ?
- Responde o atual **sistema educativo e de aprendizagem ao longo da vida** aos desafios decorrentes da transformação digital da sociedade portuguesa ?

- Questões que fazem sentido no contexto dos problemas da vida social e económica atual
- Questões que se compaginam com as políticas internacionais definidas pela OCDE, pelo Banco Mundial, pelo Programa de Desenvolvimento das Nações Unidas e pelos Objetivos de Desenvolvimento Sustentável aprovados pelas Nações Unidas
- Crescimento inclusivo não é, por conseguinte, apenas um princípio idealista. É igualmente um princípio político de desenvolvimento da sociedade da informação.